



PRIVACY POLICY



## **PRIVACY POLICY**

This privacy statement describes how BPM Media Group LLC collects and uses the personal information you provide on our Web site: [www.bpmmediagroup.com](http://www.bpmmediagroup.com). It also describes the choices available to you regarding our use of your personal information and how you can access and update this information. Read our Terms Of Use here: <http://bpmmediagroup.com/TermsOfUse>

### **PRIVACY POLICY IS DIVIDED INTO THE FOLLOWING SECTIONS:**

- Collection and Use of Personal Information
- Choice/OptOut
- Personal Information Disclosure
- Information Obtained from Third Parties
- Information Sharing
- Your Personal Information
- Cookies and Other Tracking Technologies
- Web Beacons
- Links to Other Web Sites
- Security
- Children's Privacy Statement
- Additional Policy Information
- Notification of Privacy Statement Changes
- Contact Information

### **COLLECTION AND USE OF PERSONAL INFORMATION**

We may collect the following personal information from you:

Demographic information such as age, education, gender, interests and zip code. As is true of most Web sites, we automatically gather information about your computer such as your IP address, browser type, referring/exit pages, and operating system.

In certain cases, we might also collect the following information from you:

- Contact Information such as name, email address, mailing address, phone number
- Billing Information such as credit card number, and billing address
- Financial Information such as bank or brokerage account numbers, types of investments
- Unique Identifiers such as user name, account number, password
- Preferences Information such as product wish lists, order history, marketing preferences



## **IN CERTAIN CASES, THIS INFORMATION WOULD BE USED TO**

- Fulfill your order
- Send you an order confirmation
- Assess the needs of your business to determine suitable products
- Send you requested product or service information
- Send product updates or warranty information
- Respond to customer service requests
- Administer your account
- Send you a newsletter
- Send you marketing communications
- Administer contests and sweepstakes you entered, and notify you if you won
- Respond to your questions and concerns
- Improve our Web site and marketing efforts
- Conduct research and analysis
- Display content based upon your interests

## **CHOICE/OPT-OUT**

You may choose to stop receiving our newsletter or marketing emails by following the unsubscribe instructions included in these emails or you can contact us at [info@bpmmediagroup.com](mailto:info@bpmmediagroup.com).

## **PERSONAL INFORMATION DISCLOSURE**

We may also disclose your personal information:

- as required by law, such as to comply with a subpoena or similar legal process
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request
- if BPM Media Group LLC, is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information
- to any other third party with your prior consent to do so.

## **INFORMATION OBTAINED FROM THIRD PARTIES**

If you provide us personal information about others, or if others give us your information, we will only use that information for the specific reason for which it was provided to us.



## **INFORMATION SHARING**

We will share your personal information with third parties only in the ways that are described in this privacy statement. We do not sell your personal information to third parties. We may provide your personal information to companies that provide services to help us with our business activities, such as shipping your order or offering customer service. These companies are authorized to use your personal information only as necessary to provide these services to us.

## **COOKIES AND OTHER TRACKING TECHNOLOGIES**

We may use cookies, for example, to keep track of your preferences and profile information. Cookies are also used to collect general usage and volume statistical information that does not include personal information. We use another company to place cookies on your computer to collect non-personally identifiable information to compile aggregated statistics for us about visitors to our site.

## **WEB BEACONS**

Our Web pages contain electronic images known as Web Beacons (sometimes called single-pixel gifs) and are used along with cookies to compile aggregated statistics to analyze how our site is used and may be used in some of our emails to let us know which emails and links have been opened by recipients. This allows us to gauge the effectiveness of our customer communications and marketing campaigns. We use a third party to gather information about how you and others use our Web site. For example, we will know how many users access a specific page and which links they clicked on. We use this aggregated information to understand and optimize how our site is used.

## **LINKS TO OTHER WEB SITES**

Our site includes links to other Web sites where privacy practices may differ from those of BPM Media Group LLC. If you submit personal information to any of those sites, your information is governed by their privacy statements. We encourage you to carefully read the privacy statement of any Web site you visit.

## **SECURITY**

The security of your personal information is important to us. We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee its absolute security. If you have any questions about security on our Web site, you can contact us at [info@bpmmediagroup.com](mailto:info@bpmmediagroup.com).



## **CHILDREN'S PRIVACY STATEMENT**

We do not knowingly collect personally identifiable information from children under the age of 13. If we become aware that we have inadvertently received personally identifiable information from a user under the age of 13, we will delete such information from our records. Because we do not knowingly collect any personally identifiable information from children under the age of thirteen 13, we also do not knowingly distribute such information to third parties.

## **ADDITIONAL POLICY INFORMATION**

Our Web site includes Widgets, which are interactive mini-programs that run on our site to provide specific services from another company (e.g. displaying the news, opinions, music, etc). Personal information, such as your email address, may be collected through the Widget. Cookies may also be set by the Widget to enable it to function properly. Information collected by this Widget is governed by the privacy policy of the company that created it. Our Web site offers publicly accessible blogs or community forums. You should be aware that any information you provide in these areas may be read, collected, and used by others who access them. Correcting and Updating Your Personal Information To review and update your personal information to ensure it is accurate, contact us at [info@bpmmediagroup.com](mailto:info@bpmmediagroup.com).

## **NOTIFICATION OF PRIVACY STATEMENT CHANGES**

We may update this privacy statement to reflect changes to our information practices. If we make any material changes we will notify you by email or by means of a notice on this Site prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

### **CONTACT INFORMATION**

You can contact us about this privacy statement by writing or email us at the address below.

BPM Media Group LLC,  
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CA, United States 92101  
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Phone: 888-723-7878